REMARKS

An amendment to the drawing figures of the application is submitted with this

Amendment and Response. The Amendment to the drawings adds Figures 5, 6 and 7 that

were proposed to be added to the application in Amendment and Response A, and were

approved by the Examiner in the Office Action of Paper No. 12. In addition, drawing Figures 2a,

3a and 2b have been amended by adding the reference number 28.

The specification of the application has been amended herein to add descriptions of the drawing figures 5, 6 and 7 to the Brief Description of the Drawings, which begins on page 6 of the original specification. The specification has also been amended herein to add a reference to the breakaway layer peripheral edge 16' and the primary film layer peripheral edge 18' in the Detailed Description of the Drawings, which begins on page 11 of the original specification.

In the Office Action of Paper No. 16, the drawings were objected to for failing to disclose the subject matter recited in claims 1 and 2. Specifically, it was contended that the drawings did not show the breakaway layer within the periphery of the primary film recited in claim 1. However, this language only requires that the breakaway layer not extend beyond the periphery of the primary film. The periphery of the breakaway layer and the periphery of the primary film could coincide. It is respectfully submitted that this subject matter of the invention is disclosed in the drawing figures of the application, and in particular in drawing figures 5, 6, and 7 that were proposed to be added to the application in Amendment and Response A, and were approved by the Examiner in the Office Action of Paper No. 12. An Amendment to the Application adding new formal drawings that include figures 5, 6, and 7 accompanies this Amendment and Response.

The drawings were also objected to for failing to disclose the die cut information card consisting only of the base paper layer, secondary film layer, and the breakaway layer as recited in claim 2. The Amendments presented herein remove this language from claim 2.

2115119 - 12 -

It is respectfully submitted that with the new drawing figures added to the application and the amendments to the claims presented herein, the basis for the objection to the drawings has been overcome.

Claim 1, 3-9, and 15 were rejected under 35. U.S.C., § 103(a) as being unpatentable over the disclosure of the U.S. Patent of Fischer, No. 6,328,340. Claims 1-9 and 15 were rejected under 35 U.S.C. § 103(a) as being unpatentable of the U.S. Patent of Steidinger, et al., No. 6,350,342. It is noted that the Steidinger '342 reference does not appear on the PTO-892 form that accompanied the Office Action.

Claims 10-14 were objected to as being dependent upon a rejected base claim, but were indicated as being allowable if rewritten in independent form including all of the limitations of their base claim and any intervening claims.

Of the object to claims, claims 10, 11 and 12 are multiple dependent claims that depend from both independent claims 1 and 2. Claims 10, 11 and 12 have been amended herein to include the subject matter of claim 1. It is therefore submitted that amended claims 10, 11 and 12 are allowable over the prior art.

New independent claims 24, 30 and 31 have been added by this Amendment. These new independent claims respectively correspond to objected to dependent claims 10, 11 and 12 with the subject matter of independent claim 2 being added to each of these new dependent claims. In each of these new independent claims the objected to language "consisting of" that was considered not to be supported by the drawings has been removed. It is respectfully submitted that new independent claims 24, 30 and 31 are therefore allowable over the prior art of record.

Of the rejected claims, claims 1, 2, 5 and 7 have been cancelled. Claims 3, 4, 6, 8 and 9 have been amended to depend from new independent claim 10. It is therefore respectfully submitted that these claims are allowable over the prior art of record.

2115119 - 13 -

New dependent claims 25, 26, 27, 28 and 29 that all depend from new independent claim 24 have been added by this amendment. Each of these new dependent claims corresponds to previously pending claims 3, 4, 6, 8 and 9 respectively. It is therefore submitted that these new dependent claims are allowable over the prior art.

New dependent claims 32, 33, 34, 35, 36, 37 and 38 have been added by this amendment. All of these new dependent claims depend from new independent claim 31 and correspond respectively to previously pending dependent claims 13, 14, 8, 9, 3, 4 and 6. It is therefore submitted that these new dependent claims are allowable over the prior art.

It is respectfully submitted that in view of the amendments made to the application herein, the application is in condition for allowance and favorable action is requested.

Respectfully submitted,

Thompson Coburn LLP

Bv:

Joseph M. Rolnicki
Reg. No. 32,653
One US Bank Plaza
St. Lavis MO 63101

St. Louis, MO 63101-1693

(314) 552-6286